

MITCHELL PRODUCTION SERVICES LTD

April 13, 2008

To whom it may concern;

As an instructor at the Southern Alberta Institute of Technology I have had the pleasure of teaching Lesa Lichuk in the Broadcast News program. She was one of my top students and I have no hesitation recommending her.

Teaching the News Presentation course I critique students on their overall performance skills as a reporter, news/sports anchor, or weather presenter assessing their comfort and confidence in front of the camera, wardrobe, hair & makeup choices, oral presentation, visual communication and professionalism. I found Lesa to be an enthusiastic student with good instincts and natural abilities for this industry.

Lesa was always well prepared for the weekly student newscasts and worked very well under pressure. She was eager to learn and improve her technique and was not shy to ask questions. She always took criticism well, learning from it and improving her performance. She is very professional, has a wonderful bubbly personality and works well with others.

As a newscaster, sportscaster or weather presenter Lesa has a very credible delivery and also allows her personality to shine through. During technical difficulties she remains calm and focused on the task at hand. Lesa particularly shines as a reporter showing innovation, credibility and creativity. She has developed a rich yet conversational vocal delivery and she is a very good visual storyteller.

Having worked in television for over 22 years myself I know that Lesa will have a wonderful career in broadcasting. I know she would be an asset to your organization and look forward to seeing her make an impact in this industry.

Sincerely,

Barb Mitchell